## **WEWS**

ON YOUR SIDE

## Flight Dates 10/02/12-11/06/12

Order Sep 00:20:00

Order Share %

Product Estimate # 1370

Issue. DSCC IE 10.2-11.6.12 OH Alt Order # 304525 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 07/12/12 09/28/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser DSCC IE

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST

Washington, DC 20007 Demographic A25-54

Agency Great American Media

**Rev Codes** POL POL ISS **Buying Contact** 

Sales Office EWSDC Product Codes PL Sales Region NAT Priority P-1

1010 Wisconsin Avenue NW - Suite Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

**Daniel Baylog** 

Account Executive Order% Start Date **End Date** 

Daniel Baylog 100%

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Market Value

Order Totals	<b>3</b>				Billin	g Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount (	Gross Amount
October 2012	233	\$295,906.25	\$348,125.00	0.00	10/01/12	10/28/12	233	\$295,906.25	\$348,125.00
November 2012	92	\$144,500.00	\$170,000.00	0.00	10/29/12	11/06/12	92	\$144,500.00	\$170,000.00
Totals	325	\$440,406.25	\$518,125.00	0.00					

										Tota	als_
Ln Ch St	tart End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 10/	/02/12 10/12/12	M-F GMC 5-6a	CM	5-6a	MTWTF	:30	2	\$400.00 P-2	0.00 NM	4	\$1,600.00
		M-F GMC 5-6a									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1	2 10/07/12	- ТWГF	2	\$400.00	0.00						
Week: 10/08/1	2 10/14/12	- TWTF	2	\$400.00	0.00						
N 2 WEWS 10/	16/12 11/06/12		СМ	5-6a	МГЖГБ	:30	4	\$650.00 P-2	0.00 NM	12	\$7,800.00





<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

											Tot	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F GMC 5-6a M-F GMC 5-6a									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- TWTF	4	\$650.00	0.00						
Week: 10	/22/12	10/28/12	MTWTF	3	\$650.00	0.00						
Week: 10		11/04/12	MTWTF	4	\$650.00	0.00						
Week: 11/		11/11/12	-T	1	\$650.00	0.00					_	
N 3 WEWS	10/02/1	2 10/12/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30	2	\$700.00 P-2	0.00 NM	4	\$2,800.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/07/12	- TWTF MTWTF	2	\$700.00	0.00						
Week: 10/		10/14/12		2	\$700.00	0.00			#050 00 D 0	0.00 NIM	45	<b>#</b> 40.750.00
N 4 WEWS	10/16/1	2 11/06/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	:30	5	\$850.00 P-2	0.00 NM	15	\$12,750.00
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	- TWTF MTWTF	5	\$850.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF	4 5	\$850.00 \$850.00	0.00 0.00						
Week: 10		11/11/12	- T	1	\$850.00	0.00						
N 5 WEWS			M-F GMA 7-9a	CM	7-9a	МГЖГБ	:30	2	\$600.00 P-2	0.00 NM	4	\$2,400.00
			M-F GMA 7-9a						*******			<b>4</b> =, 12000
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$600.00	Rating 0.00						
Week: 10		10/07/12	MTWTF	2	\$600.00	0.00						
N 6 WEWS			M-F GMA 7-9a	CM	7-9a	MTWTF	:30	5	\$900.00 P-2	0.00 NM	15	\$13,500.00
			M-F GMA 7-9a		_		.00	Ū	ψοσο.σσ1 2	0.00 14101	10	ψ10,000.00
	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10, Week: 10,		10/21/12 10/28/12	- 1 W1 F МГWГF	5 4	\$900.00 \$900.00	0.00 0.00						
Week: 10		11/04/12	MTWTF	5	\$900.00	0.00						
Week: 11		11/11/12	- T	1	\$900.00	0.00						
N 7 WEWS	10/02/1	2 10/12/12	4-430am America		4-430a	МГWГF	:30	2	\$150.00 P-2	0.00 NM	4	\$600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	- TWTF	2	\$150.00	0.00						
Week: 10	/08/12	10/14/12	MTWTF	2	\$150.00	0.00						
N 8 WEWS	10/16/1	2 11/06/12	4-430am America		4-430a	МГWГF	:30	2	\$150.00 P-3	0.00 NM	6	\$900.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- ТWГF	2	\$150.00	0.00						
Week: 10		10/28/12	MTWTF	2	\$150.00	0.00						
Week: 10		11/04/12	MTWTF -T	1	\$150.00	0.00						
Week: 11/		11/11/12		1	\$150.00	0.00			#000 00 P 0	0.00 NIM		<b>#</b> 000 00
N 9 WEWS	10/02/1	2 10/12/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	МГWГF	:30	2	\$200.00 P-2	U.UU INIVI	4	\$800.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	- TWTF MTWTF	2	\$200.00	0.00						
Week: 10		10/14/12		2 W0 CM	\$200.00	0.00	.20	2	\$250 00 D 0	0.00 NIN4	_	¢2.250.00
N10 WEWS			M-F 430-5am Ne M-F 430-5am Ne	ews	430-5a	MTWTF	:30	2	\$250.00 P-2	0.00 NM	9	\$2,250.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	- TWTF MTWTF	2	\$250.00	0.00						
Week: 10, Week: 10,		10/28/12 11/04/12	MTWTF	2	\$250.00 \$250.00	0.00 0.00						
VVCCR. 10/	,_0, ,_	11/07/12		4	Ψ200.00	0.00				•	•	





<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ote	Rate Pri	Pta Type	Tota	<u>lls</u> Amount
	2 11/06/12	M-F 430-5am Ne		430-5a	MTWTF	:30	2	\$250.00 P-2	0.00 NM	9	\$2,250.00
N 10 WEWS 10/10/12	. 11/00/12	M-F 430-5am Ne		450-5a	WII WIII	.50	_	φ230.001 -2	0.00 INIVI	9	ψ2,230.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	- T	1	\$250.00	0.00						
N11 WEWS 10/20/12	11/03/12	SA GMA 8-9a	CM	8-9a	S-	:30	1	\$850.00 P-2	0.00 NM	3	\$2,550.00
		SA GMA 8-9a									
	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S-	1	\$850.00 \$850.00	0.00 0.00						
	11/04/12	S-	1	\$850.00	0.00						
N12 WEWS 10/06/12	2 10/13/12	SA GMA 8-9a	CM	8-9a	S-	:30	1	\$600.00 P-2	0.00 NM	2	\$1,200.00
		SA GMA 8-9a									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	S- S-	1 1	\$600.00 \$600.00	0.00 0.00						
N13 WEWS 10/14/12		SU GMA 8-9A	CM	8-9a	S	:30	1	\$675.00 P-2	0.00 NM	1	\$675.00
N 13 WEWS 10/14/12	. 10/14/12	SU GMA 8-9A	Civi	0-3a	5	.50	'	ψ073.00 T -Z	0.00 INIVI	'	ψ075.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	1	\$675.00	0.00						
N14 WEWS 10/21/12	11/04/12	SU GMA 8-9A	CM	8-9a	S	:30	1	\$800.00 P-2	0.00 NM	3	\$2,400.00
		SU GMA 8-9A									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12 10/28/12	S S	1	\$800.00 \$800.00	0.00 0.00						
	11/04/12	S	1	\$800.00	0.00						
N15 WEWS 10/02/12		M-F 9-10a	CM	9-10a	МГWГF	:30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
		M-F 9-10a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF	2	\$550.00	0.00						
	10/14/12	MTWTF	2	\$550.00	0.00			<b>0050 00 D 1</b>	0.00.104	40	<b>#0.500.00</b>
N16 WEWS 10/16/12	2 11/06/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГЖГБ	:30	2	\$850.00 P-1	0.00 NM	10	\$8,500.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/21/12	- TWFF	2	\$850.00	0.00						
	10/28/12 11/04/12	MTWTF MTWTF	2 4	\$850.00 \$850.00	0.00 0.00						
	11/11/12	- T	2	\$850.00	0.00						
N17 WEWS 10/02/12	10/12/12	M-F 10-11a	CM	10-11a	МТЖТБ	:30	2	\$550.00 P-2	0.00 NM	4	\$2,200.00
		M-F 10-11a									
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF MTWTF	2 2	\$550.00	0.00						
Week: 10/08/12 N18 WEWS 10/16/12	10/14/12		CM	\$550.00 10-11a	0.00 МГWГF	:30	2	\$800.00 P-2	0.00 NIM	9	\$7,200.00
N 10 WEWS 10/10/12	11/00/12	M-F 10-11a	Civi	10-11a	IVII VV I I'	.30	2	ф000.00 F-2	U.UU INIVI	9	\$7,200.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/21/12	- TWTF MTWTF	2	\$800.00	0.00						
	10/28/12 11/04/12	MTWTF	2	\$800.00 \$800.00	0.00 0.00						
	11/11/12	- T	1	\$800.00	0.00						
N19 WEWS 10/16/12	2 11/06/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГЖГБ	:30	2 :	\$1,200.00 P-2	0.00 NM	8	\$9,600.00
Start Data	End Date	Weekdays	Spots/Week	Pate	Rating						
	10/21/12	- TWTF		Rate \$1,200.00	Rating 0.00						





<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

										Tot	als
Ln Ch	Start	End	Inventory Code		Start/End		Len Sp			Spots	Amount
N19 WEWS	10/16/1	2 11/06/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГЖТБ	:30	2 \$1,200.00 P-2	0.00 NM	8	\$9,600.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	MTWTF		\$1,200.00	0.00					
Week: 10/		11/04/12	МГWГF M		\$1,200.00	0.00					
Week: 11/		11/11/12			\$1,200.00	0.00 MTWTF	-20	0	0.00 NIM	4	£4.000.00
N20 WEWS	10/02/1	2 10/12/12	M-F 12-1230pm I M-F 12-1p News	News CIVI	12-1p	MIWIF	:30	2 \$1,000.00 P-1	0.00 NM	4	\$4,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/14/12	MTWTF		\$1,000.00	0.00		0.04.000.00.00.00	0.00.1114	4.0	<b>*</b> 40.000.00
N21 WEWS	10/16/1	2 11/05/12	M-F 12-1230pm I M-F 12-1p News	News CM	12-1p	MTWTF	:30	3 \$1,000.00 P-2	0.00 NM	10	\$10,000.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/28/12	MTWTF MTWTF		\$1,000.00	0.00					
Week: 10/ Week: 11/		11/04/12 11/11/12	WII W I F	0	\$1,000.00 \$0.00	0.00 0.00					
N22 WEWS				CM	1-2p		:30	2 \$550.00 P-2	0.00 NM	4	\$2,200.00
			M-F 1-2p		1-2ρ	IVII VV I I'	.30	2 \$350.00 F-2	U.UU INIVI	4	φ2,200.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF	2	\$550.00	0.00					
Week: 10/		10/14/12	MTWTF	2	\$550.00	0.00		0 475000 00	0.00.1114		ФО 000 00
N23 WEWS	10/16/1	2 11/05/12	M-F 1-2p M-F 1-2p	СМ	1-2p	МГЖГБ	:30	2 \$750.00 P-2	0.00 NM	8	\$6,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- ТWГF	2	\$750.00	0.00					
Week: 10/		10/28/12	MTWTF	2	\$750.00	0.00					
Week: 10/		11/04/12	MTWTF M	3 1	\$750.00	0.00					
Week: 11/ N24 WEWS		11/11/12	-	<u>.</u>	\$750.00	0.00	.20	4	0.00 NM	2	£4,000,00
N24 WEWS	10/07/1	2 10/14/12	SU This Week 9- SU This Week 9-		9-10a	3	:30	1 \$2,000.00 P-2	U.UU INIVI	2	\$4,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ Week: 10/		10/07/12 10/14/12	S S	1	\$2,000.00 \$2,000.00	0.00 0.00					
			SU This Week 9-		9-10a	S	:30	4	0.00 NIM	4	\$2,000,00
NZS WEWS	1 1/04/1	2 11/04/12	SU This Week 9-		9-10a	3	.30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S		\$2,000.00	0.00					
N26 WEWS	10/02/1	2 11/06/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГЖГБ	:30	3 \$1,000.00 P-2	0.00 NM	18	\$18,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	-	10/07/12	- ТWГF		\$1,000.00	0.00					
Week: 10/		10/14/12	MTWTF		\$1,000.00	0.00					
Week: 10/		10/21/12	MTWTF		\$1,000.00	0.00					
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00					
Week: 10/		11/04/12	M		\$1,000.00	0.00			j		
			M-F 4-5p Dr. OZ	СМ	4-5p	МГЖГБ	:30	3 \$750.00 P-3	0.00 NM	18	\$13,500.00
O: -	wt Dota	End Date	M-F 4-5p Dr. Oz	Cnoto M/ !	Data	Doting					
Sta Week: 10/	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week 3	<u>Rate</u>	Rating					
Week: 10/		10/07/12 10/14/12	MTWTF	3	\$750.00 \$750.00	0.00 0.00					
Week: 10/		10/14/12	MTWTF	4	\$750.00	0.00					
						-			_		





<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

										Tot	als
Start Date   End Date   Week 10/22/12   10/24/12   Week 10/22/12   10/24/	Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Ratio   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Ratio   Spots/Week   Ratio   Spots/Week	N27 WEWS 10/02/12	11/06/12	•	СМ	4-5p	MTWTF	:30 3	3 \$750.00 P-3	0.00 NM	18	\$13,500.00
Week: 10/22/12   10/28/12   MIWIF   4   \$75.000   0.00	Start Date	End Date		Spots/Week	Rate	Rating					
Neek: 11/05/12   11/05/12   11/05/12   NFF 5-69 News   CM   5-6p   MIWIF-   :30   4 \$1,400.00 P-2   0.00 NM   20 \$28,000.00			MTWTF								
N28 WEWS   10/02/12   11/06/12   MF 5-6p News   CM   5-6p   MITWTF   30   4 \$1,400.00 P-2   0.00 NM   20 \$28,000.00	Week: 10/29/12	11/04/12		4	\$750.00	0.00					
Mark   Start   Date   End Date   Week   1001/12   1011/12   Martin	Week: 11/05/12	11/11/12		0	\$0.00	0.00					
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 10/00/12   10/07/12   TWTE   3 \$1,400.00   0.00	N28 WEWS 10/02/12	11/06/12	•	СМ	5-6p	MTWTF	:30 4	\$1,400.00 P-2	0.00 NM	20	\$28,000.00
Week: 10/01/12   10/07/12   17WITF-   3 \$1,400.00   0.00	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 10/08/12   10/14/12   MTWTF-   3 \$1,400.00   0.00									I		
Week: 10/22/12   10/28/12   MTWTF -	Week: 10/08/12	10/14/12	MTWTF	3	\$1,400.00	0.00					
Merek: 10/02/12   11/04/12   MTWTF-	Week: 10/15/12	10/21/12		5	\$1,400.00	0.00					
Neek: 11/05/12   11/11/12   M	Week: 10/22/12	10/28/12									
N29 WEWS   10/02/12   10/12/12   M-F 6-630p News   CM   6-630p   MWFF-   :30   3 \$2,000.00 P-1   0.00 NM   6 \$12,000.00											
MF 6-630p News   MF 6	Week: 11/05/12	11/11/12	M	1	\$1,400.00						
Week: 10/01/12   10/07/12   -TWTF-   3 \$2,000.00   0.00   0.00	N29 WEWS 10/02/12	10/12/12	•		6-630p	MTWTF	:30 3	3 \$2,000.00 P-1	0.00 NM	6	\$12,000.00
Week: 10/01/12   10/07/12   -TWTF-   3 \$2,000.00   0.00   0.00	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12   10/14/12   MFUFF-   3 \$2,000.00   0.00									I		
M-F 6-630p News			MTWTF								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	N30 WEWS 10/16/12	11/05/12	•		6-630p	МГWГF	:30 5	5 \$2,000.00 P-2	0.00 NM	14	\$28,000.00
Week: 10/15/12         10/21/12         -TWTF         5 \$2,000.00         0.00           Week: 10/22/12         10/28/12         MTWTF         4 \$2,000.00         0.00           Week: 10/29/12         11/04/12         MTWTF         4 \$2,000.00         0.00           Week: 11/05/12         11/11/12         M-SU 630-7p WNT         CM         630-7p         MTWTF         :30         3 \$2,000.00 P-2         0.00 NM         14         \$28,000.00           N31 WEWS 10/02/12 11/06/12         Inch Date Manage of 10/07/12         Meek 300-7p WNT         CM         630-7p         MTWTF         :30         3 \$2,000.00 P-2         0.00 NM         14         \$28,000.00           Spot Ch Date Range of 10/07/12         Description of 10/07/12         Start/End Time of 32,000.00         Meekdays of 31.15         Length Rate Rtg Type of 7WT         Rtg Type of 7WThF	Start Date	End Date			Rate	Rating					
Week: 10/22/12         10/28/12         MTWTF         4 \$2,000.00         0.00           Week: 10/22/12         11/04/12         MTWTF         4 \$2,000.00         0.00           Week: 11/05/12         11/14/12         M-Su 630-7p WNT         CM         630-7p         MTWTF         :30         3 \$2,000.00 P-2         0.00 NM           N31 WEWS 10/02/12 11/06/12         End Date M-Su 630-7p WNT         CM         630-7p         MTWTF         :30         3 \$2,000.00 P-2         0.00 NM           Spot Ch Date Range Description         Start/End Time Start/End Time Invested Start Date Invested									ı		
Week: 10/29/12 Week: 11/05/12         11/04/12 MFWF- M         4 \$2,000.00 0.00         0.00 0.00           N31 WEWS 10/02/12 11/06/12         M-Su 630-7p WNT M-Su 630-7p WNT M-Su 630-7p WNT         CM 630-7p MTWFF- :30 3 \$2,000.00 P-2 0.00 NM M-Su 630-7p WNT         14 \$28,000.00           Start Date Week: 10/07/12         End Date 10/07/12         Weekdays Spots/Week Rate 10/07/12 M-Su 630-7p WNT M-Su 630-7p WNT M-Su 630-7p WNT See MG 31.15 [N/A]         Start/End Time 630-7p TWTF- 3 \$2,000.00 0.00         Weekdays Length Rate Rtg Type 7-WTF- 10/07/12 M-Su 630-7p WNT M-S									i		
Week: 11/05/12   11/11/12   M   1 \$2,000.00   0.00   0.00   0.00   14 \$28,000.00   0.									I		
M-Su 630-7p WNT   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   NM			M								
M-Su 630-7p WNT   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   NM	N31 WEWS 10/02/12	11/06/12	M-Su 630-7p WN	T CM	630-7p	MTWTF	:30 3	3 \$2.000.00 P-2	0.00 NM	14	\$28.000.00
Week: 10/01/12         10/07/12         - TWFF         3 \$2,000.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 VEWS 10/01/12-10/07/12 M-Su 630-7p WNT         630-7p         - TWThF         :30(\$2,000.00)         0.00 NM           See MG 31.15 [N/A ]         15 VEWS 10/02/12-10/05/12 M-Su 630-7p WNT         630-7p         - TWThF         :30(\$2,000.00)         0.00 NM           ⊕ See MG 31.16 [N/A NO AVAIL ON ENTRY]         16 /EWS 10/02/12-10/05/12 M-F 5-6p News         5-6p         - TWThF         :30 \$2,000.00         0.00 NM           Week: 10/08/12 10/12 MTWTF         3 \$2,000.00         0.00         0.00         NM         Week: 10/15/12 10/21/12 MTWTF         3 \$2,000.00         0.00         NM         Week: 10/029/12 11/04/12 MTWTF         3 \$2,000.00         0.00         NM			•	Т	,			, , , , , , , , , , , , , , , , , , , ,			, -,
Spot											
1 VEWS       10/01/12-10/07/12 M-Su 630-7p WNT       630-7p       - TWThF       :30(\$2,000.00)       0.00 NM         See MG 31.15 [N/A]         15 VEWS       10/02/12-10/05/12 M-Su 630-7p WNT       630-7p       - TWThF       :30(\$2,000.00)       0.00 NM											
See MG 31.15 [N/A ]  15 VEWS 10/02/12-10/05/12 M-Su 630-7p WNT 630-7p -TWThF :30(\$2,000.00) 0.00 NM						_					
[N/A ]  15 VEWS 10/02/12-10/05/12 M-Su 630-7p WNT 630-7p -TWThF :30(\$2,000.00) 0.00 NM  See MG 31.16 [N/A NO AVAIL ON ENTRY]  16 /EWS 10/02/12-10/05/12 M-F 5-6p News 5-6p -TWThF :30 \$2,000.00 0.00 NM  MG for 31.15 10/04  Week: 10/08/12 10/14/12 MTWTF 3 \$2,000.00 0.00  Week: 10/15/12 10/21/12 MTWTF 2 \$2,000.00 0.00  Week: 10/22/12 10/28/12 MTWTF 3 \$2,000.00 0.00  Week: 10/29/12 11/04/12 MTWTF 3 \$2,000.00 0.00  Week: 10/29/12 11/04/12 MTWTF 3 \$2,000.00 0.00  Week: 11/05/12 11/11/12 0 \$0.00 0.00  N32 WEWS 10/20/12 11/03/12 SA 7-8p Rotation SA 7P NEWS  Start Date End Date Weekdays Spots/Week Rate Rating			I-Su 630-7p WNT	630-	7p	-'	TWI'hF	:30 <del>(\$2,000.00)</del>	0.00 NM		
		5									
[N/A NO AVAIL ON ENTRY]  16 /EWS 10/02/12-10/05/12 M-F 5-6p News 5-6p -TWThF :30 \$2,000.00 0.00 NM	15 VEWS 10/02/12-	-10/05/12 M	1-Su 630-7p WNT	630-	7p	- '	ТWГhF	:30 <del>(\$2,000.00)</del>	0.00 <i>NM</i>		
16 /EWS 10/02/12-10/05/12 M-F 5-6p News 5-6p -TWThF :30 \$2,000.00 0.00 NM	See MG 31.1	6									
	[N/A NO AVA	IL ON ENT	RY]								
Week: 10/08/12       10/14/12       MTWTF - 3 \$2,000.00       0.00         Week: 10/15/12       10/21/12       MTWTF - 2 \$2,000.00       0.00         Week: 10/22/12       10/28/12       MTWTF - 3 \$2,000.00       0.00         Week: 10/29/12       11/04/12       MTWTF - 3 \$2,000.00       0.00         Week: 11/05/12       11/11/12       0 \$0.00       0.00         N32 WEWS       10/20/12       11/03/12       SA 7-8p Rotation SA 7P NEWS       CM 7-8pS- :30 1 \$1,275.00 P-2 0.00 NM 3 \$3,825.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	16 /EWS 10/02/12-	10/05/12 M	I-F 5-6p News	5-6p		-'	ТWГhF	:30 \$2,000.00	0.00 NM		
Week: 10/08/12       10/14/12       MTWTF - 3 \$2,000.00       0.00         Week: 10/15/12       10/21/12       MTWTF - 2 \$2,000.00       0.00         Week: 10/22/12       10/28/12       MTWTF - 3 \$2,000.00       0.00         Week: 10/29/12       11/04/12       MTWTF - 3 \$2,000.00       0.00         Week: 11/05/12       11/11/12       0 \$0.00       0.00         N32 WEWS       10/20/12       11/03/12       SA 7-8p Rotation SA 7P NEWS       CM 7-8pS- :30 1 \$1,275.00 P-2 0.00 NM 3 \$3,825.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	MG for 31.15	10/04									
Week: 10/15/12       10/21/12       MTWTF -       2 \$2,000.00       0.00         Week: 10/22/12       10/28/12       MTWTF -       3 \$2,000.00       0.00         Week: 10/29/12       11/04/12       MTWTF -       3 \$2,000.00       0.00         Week: 11/05/12       11/11/12        0 \$0.00       0.00         N32 WEWS 10/20/12       11/03/12       SA 7-8p Rotation SA 7P NEWS       CM 7-8p      S-       :30       1 \$1,275.00 P-2       0.00 NM       3 \$3,825.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating			MTWTF	3	\$2.000.00	0.00			I		
Week: 10/22/12       10/28/12       MTWTF       3 \$2,000.00       0.00         Week: 10/29/12       11/04/12       MTWTF       3 \$2,000.00       0.00         Week: 11/05/12       11/11/12        0 \$0.00       0.00         N32 WEWS 10/20/12 11/03/12       SA 7-8p Rotation SA 7P NEWS       CM 7-8p      S-       :30 1 \$1,275.00 P-2 0.00 NM       3 \$3,825.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating											
Week: 11/05/12       11/11/12        0       \$0.00       0.00         N32 WEWS 10/20/12 11/03/12       SA 7-8p Rotation SA 7-8p Rotation SA 7P NEWS       CM 7-8pS- :30 1 \$1,275.00 P-2 0.00 NM 3 \$3,825.00 SA 7P NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating			MTWTF								
Week: 11/05/12       11/11/12        0       \$0.00       0.00         N32 WEWS 10/20/12 11/03/12       SA 7-8p Rotation SA 7P NEWS       CM 7-8p      S-       :30       1 \$1,275.00 P-2       0.00 NM       3 \$3,825.00 SA 7P NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	Week: 10/29/12	11/04/12	MTWTF								
SA 7P NEWS <u>Start Date                                  </u>	Week: 11/05/12	11/11/12		0	\$0.00	0.00					
Start Date End Date Weekdays Spots/Week Rate Rating	N32 WEWS 10/20/12	11/03/12		СМ	7-8p	S-	:30 1	\$1,275.00 P-2	0.00 NM	3	\$3,825.00
	Start Date	Fnd Date		Snots/Meek	Rate	Rating					





<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

							Tota	als
Ln Ch Start End	Inventory Code	Break Start/	End Time Days	Len Spo	ots Rate Pri	Rtg Type		Amount
N32 WEWS 10/20/12 11/03/12	SA 7-8p Rotation SA 7P NEWS	CM 7-8p	5	S- :30	1 \$1,275.00 P-2	0.00 NM	3	\$3,825.00
Start Date         End Date           Week: 10/15/12         10/21/12           Spot         Ch Date Range         E           1 VEWS 10/15/12-10/21/12         10/21/12	S- Description	Spots/Week 1 \$1,27		Weekdays		Rtg Type 0.00 <i>NM</i>		
See MG 32.4,32.5		. ZDM NEWO1						
[N/A CORRECT INV CO 4 /EWS 10/15/12-10/21/12 S		7-730p		Sa-	- :30 \$1,275.00	0.00 NM		
MG for 32.3,32.1 5 /EWS 10/29/12-11/04/12 S	SA 7PM News	7-730p		Sa-	- :30 \$1,275.00	0.00 NM		
	S- Description	1 \$1,27 Start/End T		Weekdays		Rtg Type		
2 VEWS 10/22/12-10/28/12 S See MG 32.6	SA 7-8p Rotation	7-8p		Sa-	- :30( <del>\$1,275.00)</del>	0.00 <i>NM</i>		
[N/A CHG INV. CODE 7 6 /EWS 10/22/12-10/28/12 S		1 NEWS] 7-730p		Sa-	- :30 \$1,275.00	0.00 NM		
MG for 32.2 10/27 Week: 10/29/12 11/04/12	S-	1 \$1.27	5.00 0.00					
	Description	Start/End T 7-8p		Weekdays		Rtg Type 0.00 NM		
See MG 32.4,32.5 [N/A PGM CHG TO PL/	ACE - SA 7PM NEW	SI						
N33 WEWS 10/07/12 10/14/12		CM 6-630	)p	S :30	1 \$1,525.00 P-1	0.00 NM	2	\$3,050.00
Start Date         End Date           Week: 10/01/12         10/07/12           Week: 10/08/12         10/14/12		Spots/Week 1 \$1,52 1 \$1,52						
N34 WEWS 10/21/12 11/04/12		CM 6-630		S :30	1 \$1,525.00 P-2	0.00 NM	3	\$4,575.00
Start Date         End Date           Week: 10/15/12         10/21/12           Week: 10/22/12         10/28/12           Week: 10/29/12         11/04/12	Weekdays S S	Spots/Week 1 \$1,52 1 \$1,52 1 \$1,52 1 \$1,52	5.00 0.00					
N35 WEWS 10/16/12 11/02/12	•	CM 7-730		- :30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date     End Date       Week: 10/15/12     10/21/12       Week: 10/22/12     10/28/12       Week: 10/29/12     11/04/12	7-730p The List  Weekdays - TWTF  MTWTF  MTWTF	Spots/Week 1 \$1,00 1 \$1,00 1 \$1,00 1 \$1,00	0.00 0.00					
N36 WEWS 10/16/12 11/02/12		CM 730-8		- :30	1 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start Date End Date	730-8p Let's Ask A Weekdays		Rate Rating					
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	- TWTF MTWTF	1 \$1,00 1 \$1,00	0.00 0.00 0.00 0.00					
Week: 10/29/12 11/04/12 N37 WEWS 10/02/12 11/06/12	MTWTF  Monday DWS  Monday DWS	1 \$1,00 CM 8-10p		- :30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Start Date         End Date           Week: 10/01/12         10/07/12           Week: 10/08/12         10/14/12           Week: 10/15/12         10/21/12								





<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

										Tot	<u>als</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N37 WEWS	10/02/1	2 11/06/12	Monday DWS Monday DWS	СМ	8-10p	M	:30	1\$12,000.00 P-3	0.00 NM	5	\$60,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M		\$12,000.00	0.00					
Week: 10/		11/04/12	M		\$12,000.00	0.00					
Week: 11/		11/11/12	M		\$12,000.00	0.00					
N38 WEWS	10/16/1	2 10/30/12	Tuesday Prime A Tuesday Prime A		8-9p	- T	:30	1\$15,000.00 P-3	0.00 NM	3	\$45,000.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	- T		\$15,000.00	0.00					
Week: 10/2		10/28/12	- T		\$15,000.00	0.00					
Week: 10/2		11/04/12	-T		\$15,000.00	0.00				_	•
N39 WEWS	10/16/1	2 10/30/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	1 \$7,000.00 P-2	0.00 NM	2	\$14,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	- T		\$7,000.00	0.00					
	Date Ra	<del></del>	escription		t/End Time		<u>Weekdays</u>		Rtg Type		
			uesday Prime C	10-1	1p		- T	:30 <del>(\$7,000.00)</del>	0.00 <i>NM</i>		
	e MG 39.										
			ICAL DEBATE 9-1				-				
			uesday Prime C	10-1	1p		- T	:30 \$7,000.00	0.00 NM		
⊕ MG	6 for 39.1	10/16									
Week: 10/2 Week: 10/2		10/28/12 11/04/12	- T	0 1	\$0.00 \$7,000.00	0.00 0.00					
N40 WEWS	10/25/1	2 10/25/12	Thursday Prime C	CM	10-11p	T	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
			Thursday Prime (								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/22/12	10/28/12	T	1	\$7,000.00	0.00					
N41 WEWS	10/19/1	2 11/02/12	Friday Prime C Friday Prime C	CM	10-11p	F	:30	1 \$4,500.00 P-3	0.00 NM	2	\$9,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F	1		0.00					
Week: 10/		10/28/12		0	\$0.00	0.00					
Week: 10/2	/29/12	11/04/12	F	1	\$4,500.00	0.00					
N42 WEWS	10/02/1	2 11/06/12	M-SU 11-1135P L	ate Ne  M	11-1135p	MTWTF- S	30	2 \$2,200.00 P-3	0.00 NM	12	\$26,400.00
			M-SU 11-1135P I	_ate Nev							
Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	- TWTF- S	2	\$2,200.00	0.00					
Week: 10/		10/14/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/		10/21/12	MTWTF-S		\$2,200.00	0.00					
Week: 10/2		10/28/12	MTWTF- S		\$2,200.00	0.00					
Week: 10/2		11/04/12	MTWTF- S M		\$2,200.00	0.00					
Week: 11/		11/11/12			\$2,200.00	0.00		0.0000000000000000000000000000000000000	0.00.1114		<b>#</b> 0.000.00
N43 WEWS	10/02/1	2 10/12/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207>	C MTWTF	:30	3 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- TWTF		\$1,000.00	0.00					
Week: 10/		10/14/12	МГЖГБ		\$1,000.00	0.00					
N44 WEWS	10/16/1	2 11/02/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207>	K MTWTF	:30	4 \$1,000.00 P-2	0.00 NM	12	\$12,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWTF		\$1,000.00	0.00					
Week: 10/2	22/12	10/28/12	МГWГF	4	\$1,000.00	0.00					





<u>Contract / Revision</u> 304525 <u>Flight Dates</u> 10/02/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/12/12/ 09/28/12 <u>Order Sep</u> 00:20:00

Advertiser DSCC IE Product Issue. DSCC IE 10.2-11.6.12 Estimate # 1370

In Ch. Ctart End. Inventory Code. Break Start/End Time Days. Lon Chata. Data Data Data Time Chata	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
N44 WEWS 10/16/12 11/02/12 M-F 1135p-1202a Nightl@M 1135p-1207x MTWTF :30 4 \$1,000.00 P-2 0.00 NM 12	\$12,000.00
M-F 1135p-1202a Nightlir	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/29/12 11/04/12 MTWTF 4 \$1,000.00 0.00	
	\$11,000.00
M-SU 11-1135P Late New	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	
Week: 10/08/12	
1 ψ2,200.00	
Week: 10/22/12	
N46 WEWS 10/07/12 10/14/12 SU 1125p-12a Sports ExtM 1135p-12xS :30 1 \$550.00 P-2 0.00 NM 2	\$1,100.00
SU 1135p-12a Sports Ext	\$1,100.00
· · · ·	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12        S         1         \$550.00         0.00	
Week: 10/08/12 10/07/12 5 1 \$550.00 0.00  Week: 10/08/12 10/14/12S 1 \$550.00 0.00	
N47 WEWS 10/21/12 11/04/12 SU 1125p-12a Sports ExtM 1135p-12xS :30 1 \$850.00 P-1 0.00 NM 3	\$2,550.00
SU 1135p-12a Sports Ext	Ψ2,330.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
Week: 10/22/12 10/28/12S 1 \$850.00 0.00	
Week: 10/29/12 11/04/12S 1 \$850.00 0.00	
	\$28,000.00
Ohio State Football	<b>4</b> 20,000.00
Start Date	
Week: 10/29/12 11/04/12S- 1\$28,000.00 0.00	
	\$25,000.00
Ohio State Football	<b>4</b> _0,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	
N50 WEWS 10/02/12 10/12/12 M-F 7-730p CM 7-730p MTWTF :30 4 \$1,000.00 P-2 0.00 NM 8	\$8,000.00
7-730p The List	*-,
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12	
Week: 10/08/12	
N51 WEWS 10/16/12 10/29/12 M-F 7-730p CM 7-730p MTWTF :30 4 \$1,000.00 P-3 0.00 NM 8	\$8,000.00
7-730p The List	•
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12	
Week: 10/22/12	
Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00	

Totals 325\$518,125.00